



THE SCR **HEATIME**<sup>®</sup> HR SYSTEM  
NOW WITH **5 NEW**  
APPLICATIONS



SCR Heatime<sup>®</sup> HR System



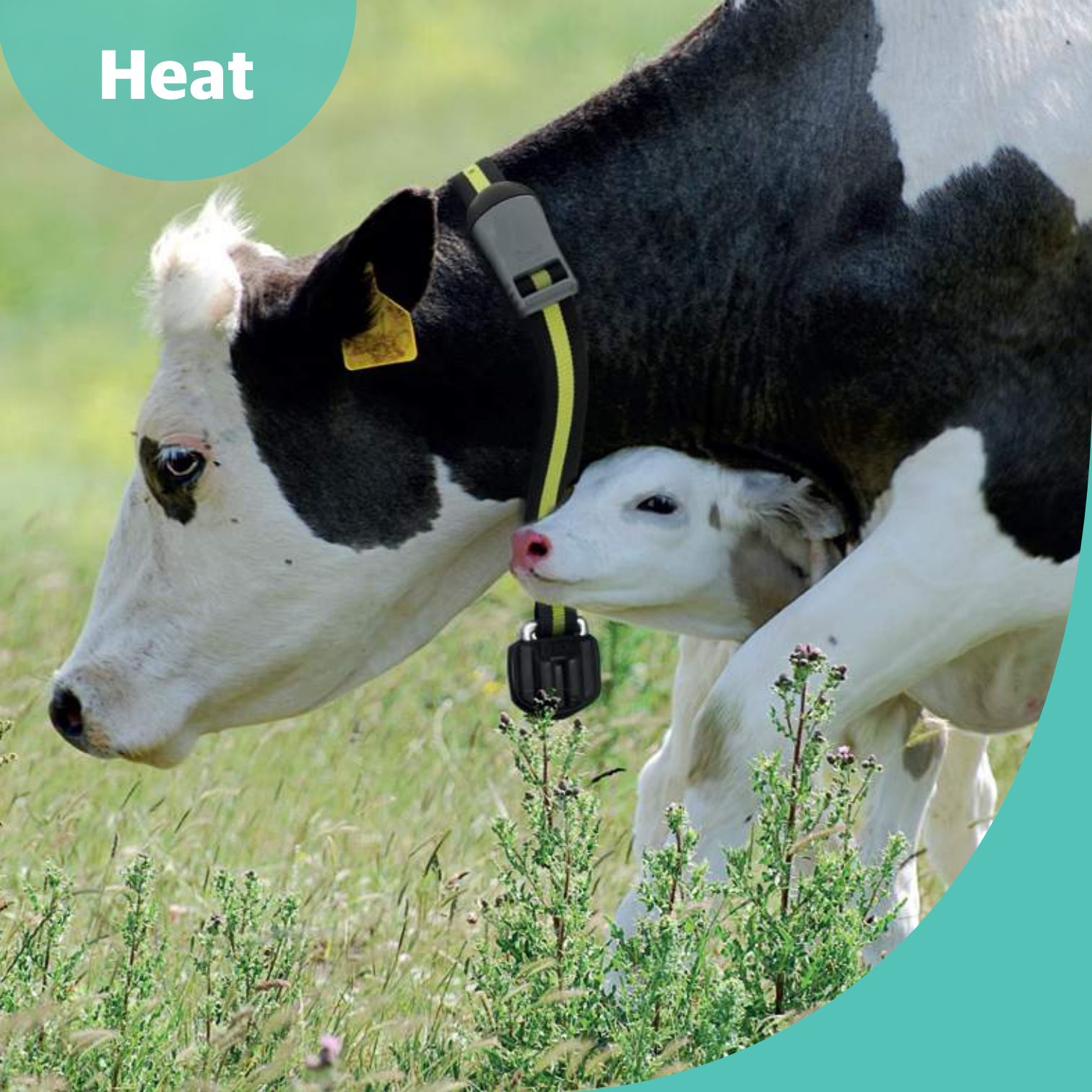
Boost your productivity and your peace of mind with the most comprehensive, standalone real-time cow health and reproduction monitoring system available.

With its unique combination of activity and rumination monitoring, the SCR Heatime<sup>®</sup> HR System enables you to quickly and accurately evaluate the reproductive, health, nutrition, and wellbeing status of your cows.


With built-in advanced applications that provide additional timely and actionable insight, you can confidently make better-informed decisions about more aspects of your herd and farm management. You can boost productivity and reduce costs, and gain more control of your dairy farm operations.



**Heat**



CURRENTLY IN HEAT COWS



COW ID	GROUP NAME	DIM / AGE	HEAT INDEX	RUMINATION LOW	HOURS TO AI	DAYS SINCE LAST HEAT	DAYS FROM AI
5617	Mavkirot	92	92	-18	17	37	N/A
5635	Mavkirot	72	92	-32	11	N/A	N/A
5389	Amlata	346	88	-27	7	0	N/A
5595	Mavkirot	148	84	-7	17	21	N/A
5747	Eglot	473	76	N/A	10	21	N/A
5741	Eglot	484	76	N/A	5	7	N/A
5748	Eglot	472	60	N/A	23	17	N/A
5334	Amlata	272	52	-19	10	22	N/A
708	Ealot	550	52	N/A	7	21	N/A

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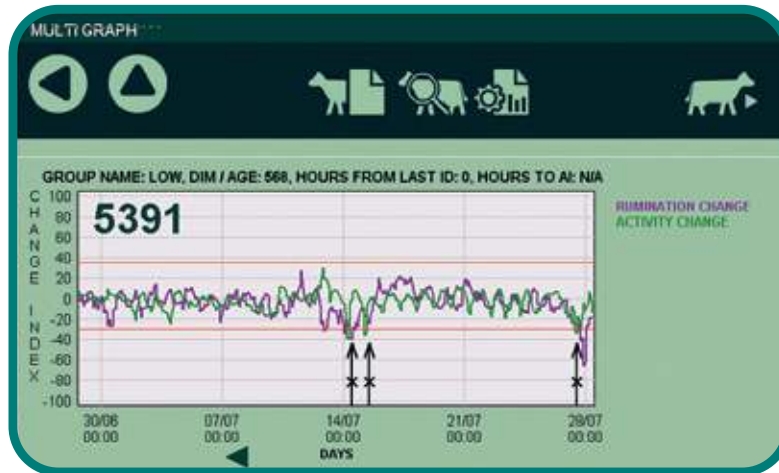


SCR Heatime systems detect tens of thousands of heats everyday, worldwide. Now, pregnancy probability reports boost reproduction management even further.

- **NEW Heat Index** - Make better breeding decisions with the enhanced heat index that is based on activity, rumination curve, heat length and time from the previous cycle.
- **NEW Pregnancy Probability Application** - Calculate the probability of pregnancy and possible miscarriage for all post-AI cows.

# Health

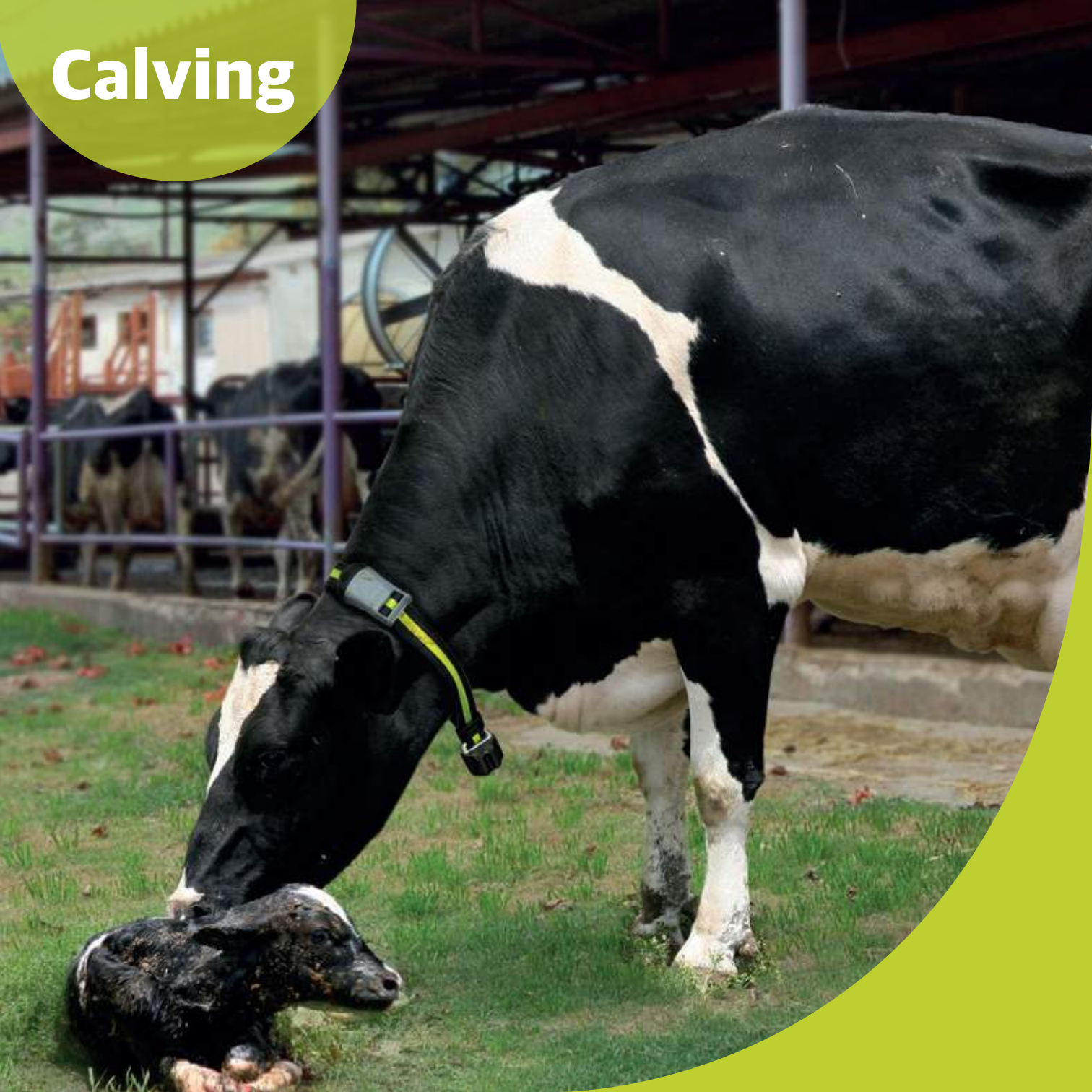




Our solutions monitor the health of millions of cows each day and provide actionable management tools.

- Detect health issues early, and take preemptive action
- Improve fresh cow health management
- Gain fast insight into the effectiveness of veterinary treatment
- **NEW Real-Time Group Routine Application** - Real-time updates highlight unusual activity or rumination at the group or herd level pointing to issues like spreading illness, group panic, stress, and more.

# Calving





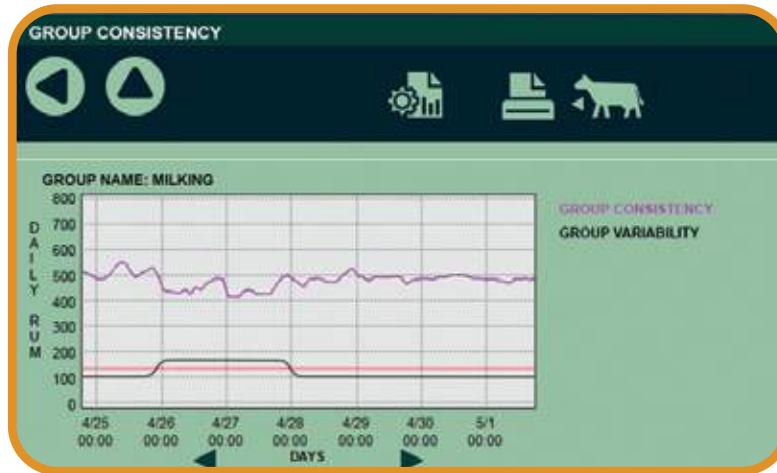


ProCalve™ - A new set of real-time alerts before and after calving time that provide farmers with unique insights into the calving period.

- **NEW Pre-Calving Distress Alert** - Gain essential insights on cows experiencing unusual stress during calving
- **NEW Post-Calving Distress Alert** - Minimize the impact of a calving disease with early warning of a post-calving problem

# Nutrition



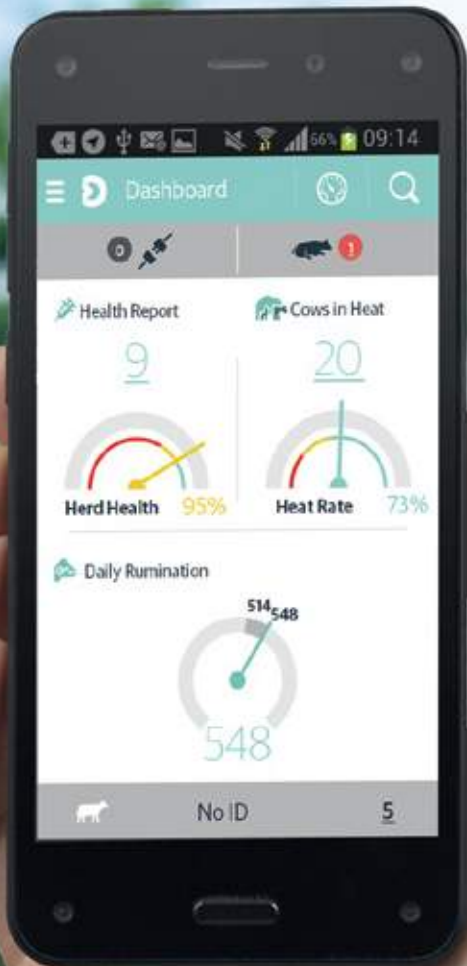



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## Insight into ration and nutrition issues at the group level enables timely attention to problems.

- Improve your nutrition strategy by quickly understanding how your cows react to ration changes.
- **NEW Group Consistency Application** - Monitors and analyzes long-term rumination trends, and highlights any irregularities at the group level, like feeding changes, opening a new silage bunker, adjusting the ration, infiltration of rotten feed, and more.

HealthyCow24®

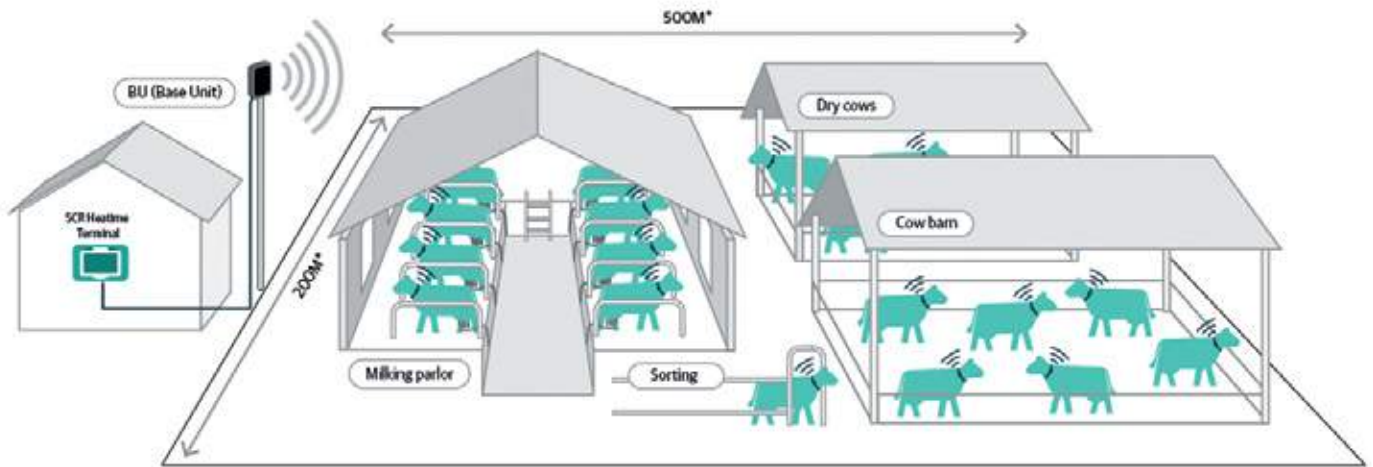




The SCR cloud-based service supports Heatime users with mobile and web applications. It enables seamless connectivity with third party systems and data backup capabilities.

- **Full mobility** - Stay connected and in control of your farm from any location
- **Enhanced management** - Manage your farm more efficiently and effectively using third-party connectivity and a single data access point
- **Advanced service** - Keep all farm data safe, with on-line backup and restore, advanced support, and maintenance

# Technical Specifications



\* Typical range of SCR Radio Frequency Base Unit: 200-500 m (656-1.642 ft) based on farm audit

<b>Maximum number of tags</b>	Up to 600 without Sorting Gate Up to 400 with Sorting Gate The maximum number of supported tags depends on the farm layout and is based on an SCR site survey
<b>Tag compatibility</b>	SCR H-LD, SCR HR-LD, SCR HR-LDn
<b>Data history</b>	1 year
<b>Group management</b>	Herd can be divided into up to 10 groups
<b>Sorting gate support</b>	Up to 4 sorting gates of 2 or 3 ways
<b>Third - party interface</b>	Through HealthyCow24
<b>Long - distance</b>	Typical range of SCR Radio Frequency Base Unit: 200-500 m (656-1642 ft) based on farm audit



## The NEW HR-LDn tag

- Same functionality as the HR-LD tag – Monitors heat and health
- Improved mechanics and electronics, including new sensor for better performance and new NFC chip for future tag management applications
- Improved software – More reliable with better future upgrades capabilities
- Optional new belt buckle welded in one piece provides stronger performance and holds the belt end in place

<b>Size</b>	84.1 x 64.5 mm (3.3 x 2.5 in)
<b>Weight</b>	98 gr (3.46 oz)
<b>Housing</b>	Waterproof (IP68) durability and unique plastic composition creates an airtight, strong casing, protecting the tag mechanism for its full lifetime.
<b>Operating temperature</b>	-30° to +50°C (-22° to 122°F)
<b>Long distance range</b>	Typical range of SCR Radio Frequency Base Unit: 200 x 500 m (656 x 1642 ft) based on farm audit
<b>Expected battery lifetime</b>	7 years
<b>Sensor</b>	MEMS 3-axis accelerometer

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For more information about the new HR-LDn tag, please contact your local SCR representative.

# SCR. Make every cow count

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